### Introduction

#### Activity 1.1...

So now’s a good time to ask the question – what type of goal setter are you? (tick the box that best applies to you):

- I’m an underachiever. I have lots of ambitions but haven’t achieved any (or many) of them yet.
- I’m an underachiever by comparison with my work colleagues’ friends and want to prove to myself that I can do it too!
- I’m achieving, but would like to achieve more.
- I just want to be the best I can be!
- Seasoned goal setter looking for new ways to look at goal setting.
- Repeat ‘New Years Resolution’ set-and-forget offender
- something else? ……………………………………………………

It doesn’t matter what type of goal setter you are, the process used in this workbook is for everyone - from stay-at-home mums to corporate executives - because the principles of goal setting are the same, it’s just the personal goals that are different (and personal).

#### Activity 1.2...

I want you to think about your life and where you are in your life at the moment. Why do you need to set goals for yourself? (complete the following sentence):

I need to set goals for myself because I need …..

#### Activity 1.3...

You know yourself better than anyone else, and it’s important for you to know where you might let yourself down in this process. So, are there any reasons why you may not follow the goal setting process through? (Tick any of the following that apply to you).

- I can’t think of a good reason to set goals.
- I don’t see how goal setting will help me.
- I haven’t got time to do this!
- This is too hard for me.
- I’m afraid that I won’t achieve my goals.
- I’m really not that serious about it.

Now for every trap you think you are likely to fall into, add it to your key message list. In BIG LETTERS write the opposite of the trap – for example, write “I am not afraid of failing” or “This is not too hard for me”. Make sure you read this every day with conviction – the power of positive thinking is amazing, so help it keep you out of these traps.
Activity 1.4…

I want you to think about your life again. Have you had ambitions in the past that you haven’t achieved? Have you tried and failed at goal setting before? After reading the above reasons for goal setting failure, complete the following sentences:

I haven’t achieved my goals, because…..

I have achieved some of my goals because…..

Again, for every ‘deadly sin’ you think you are likely to commit, add it to your key message list. In BIG LETTERS write the opposite of the sin – for example, write “I will follow my goals through” or “I will take action on my plan”. Make sure you read this every day with conviction – the power of positive thinking is amazing, so help it keep you out of these traps.

A blank ‘KEY MESSAGES’ list is provided on the next page - take it out of this booklet and put it in a prominent location. Don’t forget to add to it as you work through the rest of the workbook.

Notes:
? Activity 2.1…

Based on the above sections, complete the following sentences:

I am mostly a Dove/Owl/Peacock/Eagle (Cross out profiles that don’t apply to you) with some traits of Dove/Owl/Peacock/Eagle (Cross out profiles that don’t apply to you). I have no characteristics of Dove/Owl/Peacock/Eagle (Cross out profiles that don’t apply to you).

My behaviours that will affect my goal setting are:

Go back to the activities from Chapter 1 and review your responses. Can any of these ‘behaviours’ be explained by your behaviour profile?

To get the best out of the goal setting process I therefore need to (based on my profile):

From your answer to the second of these questions, what is the one [or two] most important thing you have learnt about yourself that you need to remember throughout your goal setting journey? Add this to your key message list in BIG LETTERS. Make sure you read this every day with conviction – the power of positive thinking is amazing, and is your key to success.

? Activity 2.2…

Is your intelligence profile what you expected? Does it match your behaviour profile? Are there any surprises?

What are your intelligence preferences? Do your goals/dreams fit into these preferences?

What intelligence profiles are you lacking? How will this affect your goal-setting journey?
Activity 2.3...

Think about you, and your life as it is at the moment. I’m sure you’ll relate to the 5 motivational needs developed by Maslow and obviously will have a need to maintain the ‘lower’ level needs, even if you are mostly at Level 4 or 5.

Ignoring the need to maintain these lower levels, which level do you think you are mostly focused on?

Are there any specific needs you have in any of the other levels? What concerns/deficiencies do you think you have in these levels?
The DOPE test and HGMI Test tools are provided in the TOOLBOX on the website.
Step 1: Get the ‘Big-Picture’ first

Activity 3.1…

Prepare your tomb stone inscription. If you are really feeling inspired, draft up an obituary for yourself – this will help you work out what’s really important to you as it will reflect what you want to have achieved in your life.

Here lies

Aged
Activity 3.2...

Read through the 10 different life aspects again and give them a rating from 1 (being ‘extremely important’ – you couldn’t imagine life without this aspect!) to 5 (not important, wouldn’t miss it).

- Family
- Career
- Finance
- Health/Wellbeing
- Recreation
- Personal
- Friendship
- Community
- Household
- Spiritual
- Other

What is most important to you? Can you see a fit with this and the findings from the last chapter on personal motivations and your personal characteristics?

Where are your efforts currently directed? In a typical week, on average how much time do you spend on activities associated with each of the 10 life aspects? [don’t forget to allow for sleep time!]

- Family
- Career
- Finance
- Health/Wellbeing
- Recreation
- Personal
- Friendship
- Community
- Household
- Spiritual
- Other

How does this compare with your ranking of what’s most important? Where are the main differences?

Reflect on your tomb stone inscription and obituary – does this reflect what life aspects you think are most important? Are your current efforts going to help you towards this?

And finally, write a ‘vision’ statement for your 5 most important life aspects. These are your ‘big-picture’ and will form the basis of your goal setting in following chapters.

1.
2.
3.
4.
5.
A blank ‘BIG PICTURE’ list is provided on the next page - take it out of this booklet and put it in a prominent location. You can use the Life Aspect Pie Excel spreadsheet downloadable from the TOOLBOX on the website to show life aspect preferences graphically.
MY BIG PICTURE
Step 2: Determine What you Really Want

? Activity 4.1…

Give it a go! Draw your Mind Map now!

Make sure you incorporate the 5 life aspects you ranked as most important from the previous chapter, and for each aspect consider:

- The things you don’t like about your life as it is;
- The things you like about your life;
- What you want to happen/ have;
- What you don’t want to happen/ have.
- The ‘gap’ between your current life and your ‘perfect’ life.

Once you’ve got it all down, stand back and take a look. What’s missing? What are the recurring ideas? Where are the connections between life aspects? Are there any other life aspects that are more or less apparent after this process?

Repeat this Mind Mapping process for the other 5 less-important life aspects to see if there are any thoughts and ideas that you didn’t originally appreciate as being important to you.

A blank ‘Mind Map’ is provided on the next page - take it out of this booklet and put it in a prominent location.

? Activity 4.2…

Give it a go! Do your personal SWOT analysis now! Use a separate page for each of your 5 life aspects you ranked as most important from the previous chapter – use the questions as a prompt, and write down everything you think of.

Once you’ve got it all down, stand back and take a look at the result. What’s missing? What are the recurring ideas? Where are the connections between the life aspects? Are there any other life aspects that are more or less apparent after this process?

Now grab a highlighter and highlight the key items in each category. The outcome you want from the SWOT analysis for each life aspect is a short list of:

- What opportunities are best for you to pursue
- What internal strengths you can use to enhance your pursuit of these opportunities
- What threats you need to eliminate/ minimise
- What internal strengths you can use to overcome these threats
- What strengths you should consider making stronger to further enhance your ability to pursue your goals
- What weaknesses you need to improve on, or manage, so that they don’t impede your goal setting.

For each life aspect, you should come up with a list of 2-3 key items for each of the above. Add these to one page, set out in the standard SWOT format, and put this sheet somewhere prominent – next to your Mind Map would be a good place. This is your current SWOT, and should be revisited from time to time as your situation changes, and forms a starting point for your goal setting.

You can download Blank SWOT pages from the TOOLBOX on the website, and you can use the blank Summary SWOT page provided at the end of this section - take this one out of this booklet and put it in a prominent location. You can repeat this SWOT analysis process for the other 5 less-important life...
aspects to get the full picture – just copy more blank SWOT pages.
My Mind Map

My Life
My Personal SWOT Analysis

Strengths: ____________________________ Weaknesses: ____________________________

Opportunities: ____________________________ Threats: ____________________________
Step 3: Establish your Goals

Activity 5.1…

From the goals/wishes/dreams you identified for yourself in Chapter 4, try to identify some goals that fit into the following categories:

• New skill or skill improvement:

• New habit or kicking a bad one:

• Outcome or dream:

Which of these goals do you think you’ll find easiest to achieve and why?

Can you identify some manageable bites you can take out of these goals as mini-goals and milestones?
Activity 5.2…

Go ahead and fully develop your goal, using the Mind Mapping process.

Make sure you consider:

- Your current position in relation to this goal
- Your proposed goal measurement system
- What you need to achieve this goal and what sacrifices you need to make
- Who makes up your support group for this goal and their roles
- What steps are needed to achieve this goal, including estimated timeframes and deadlines

Once you’ve got it all down, stand back and take a look. What’s missing? What are the recurring ideas? Where are the connections between goal activities?

Once you’re happy with the Mind Map, select one of the SMARTER Goal templates from the TOOLBOX on the website and document your goal, making sure you address all the SMARTER elements of the goal.

When you’ve finished, read it through – this is the crux of the goal setting process and if you don’t believe what you’ve written, well now is the time to go back and look at why. You need to commit to what you have written on the SMARTER Goal template, so ask yourself:

- Am I really committed to undertaking the actions I have prepared?
- Am I really committed to achieving the action items within the timeframe I have set?
- Am I convinced that this is what I really want?
- Am I excited about the outcome from this goal?
- Am I prepared to allocate the resources and make the sacrifices I have identified?
- Am I actually going to do it?

If you answered “YES” to all of these questions, great! Continue to the next chapter. If you aren’t sure or had some “No’s” in there, then you need to go back and look at ‘why’ - there is no point continuing if the goal you’ve developed and documented has a flaw in it.
Goal Development

My goal is to ...................................................................................................................

This goal is required for the ....................... aspect of my life, in order for me to achieve my ‘big-picture’ ambition of .............................. ..................................................................................................................................................................................

I want to achieve this goal because .....................................................................................
Step 4: Prepare Your Personal Action Plan

Activity 6.1 (if required to expand Action Items)...

Take the time now to fully develop your Action Plan by expanding on the Action Items on your SMARTER Goal page, so that you have a truly actionable plan to achieve your goals. Include as much detail as necessary including the “What”, “When”, “Where”, “Why”, “How” and “Who”.

When you are finished, ask yourself the question: “If these Action Items were my only set of instructions to achieve this goal, would I be able to achieve it?”.

If your answer is “YES”, well great! Move onto Section 6.2. If your answer is “No”, go back and add to the Action Plan until you are confident that you are able to achieve your goal with the developed Action Plan.

You can download an Action Plan template from the TOOLBOX on the website.

Activity 6.2...

Prepare a Schedule for your Overall Goal

Select a scheduler that covers the duration of your goal (ie yearly, quarterly, etc). List the actions needed to achieve that goal from your SMARTER goal sheet, and draw a line on the schedule starting at the start date and finishing at the end date. Add any other activities or events coming up that may affect the schedule.

How does it look? Any clusters of activity? What level of resourcing/effort is required during these clusters of activity? Is this achievable? Are there any non-goal activities or events likely to divert your attention from your goal?

Smooth out any spikes in activities and fill up any troughs of inactivity to give a nice steady pace and resource loading. Make any necessary changes to your Action Plan or in the relevant section of the SMARTER goal template to keep the documents consistent.

You can download a range of Schedulers from the TOOLBOX on the website.

Prepare your first set of Planners

Select a Planner/s with a timeframe that suits your goal and prepare your planners, combining your goal specific Action Plan with your day-to-day activities on the same planner. Choose a short term and medium term planner (eg daily and weekly, or weekly and monthly) and prepare up to 1 month worth of planners at a time.

This is your first set of Planners. As you progress through your goal, prepare successive sets of planners combining your goal specific Action Plan with your day-to-day activities.

You can download a range of Planners from the TOOLBOX on the website.
Step 5: Review Your Action Plan and Goals

Activity 7.1…

I’m sure you’ve already achieved some goals and failed at others, even though you may not have specifically set them as SMARTER goals.

Think about a success and a failure and try the above analysis. What are your main findings? Does this fit in with the concepts discussed in this workbook? Are there any take-away messages to add to your key message list?

In Closing…

Check-off that you now know:

* What exactly ‘goal setting’ is and why it’s important to you
* Why the goal setting process often fails and why you may not have succeeded at setting or achieving goals in the past
* How your behaviour profile, natural intelligence and motivational needs will affect your goal setting
* What Life Aspects are and the ones that are most important to you
* What your ‘Big-Picture’ is
* What your SMARTER goals are
* What your Action Plans are so that you can achieve your SMARTER Goals and integrate them with your day-to-day activities
* Why you need to monitor and review your goals and progress and how
* How to turn ‘failure’ into valuable lessons for the future